

BRIAN P. STODDART

Football Manager, Coach, and Administrator Developmental and Competitive Programs

Profile

I am a football administrator and team coach with 15 years of managerial and coaching leadership at the collegiate and competitive youth levels. I possess a specialized understanding of the nuances comprising the technical, tactical, physical, and psychological demands of modern football and am an educator experienced with a variety of coaching methodologies to facilitate learning mastery of individual, positional groups, and team concepts. Additionally, I have extensive experience in club/program development being responsible for the conceptualization, planning, and day-to-day management of operations and the coordination of logistics needed to deliver on short through long-term strategic objectives. The work ethic that I bring to my endeavors can be described and distinguished as one of personal initiative, investment, and integrity.

Coaching Licenses & Education

- ◆ **United States Soccer Federation “B” Coaching License | June 2005**
 (“A” License, expected June, 2013)
- ◆ **United States Youth Soccer “National Youth” Coaching License | Aug 2008**
- ◆ **Diploma in Latin & American Jazz Studies | June, 1998**
 Edna Manley College for the Visual and Performing Arts | Kingston, Jamaica

Experience

Technical Director Girls

Girls Recreational, Academy, and Select soccer programs, overseeing the planning, organization, and direction of all soccer related activities and the development of the club, its teams, coaches, trainers, and players.

Responsibilities some of which include:

- ◆ Developing and implementing age-appropriate player development curriculums
- ◆ Conducting a variety of workshops and clinics for players, and parents
- ◆ Monitoring and ensuring that all operations related to practices and games function to club standards
- ◆ Providing input into club marketing and community relations efforts
- ◆ Researching and identifying community partnerships and club outreach opportunities
- ◆ Liaising with the Board and Executive Director supporting all initiatives as necessary

Director of Coaching | Atlanta Youth Soccer Association | August 2008-January 2013

Overview: Directed Boys and Girls Recreational, Academy, and Select soccer programs, overseeing the planning, organization, and direction of all soccer related activities and the development of the club, its teams, coaches, trainers, and players.

Responsibilities some of which include:

- ◆ Developing and implementing age-appropriate player development curriculums
- ◆ Hiring, training, supervising Directors of Academy and staff coaches
- ◆ Designing and implementing coaches development program
- ◆ Establishing club wide year-round practice, game, tryouts, workshops, and field scheduling
- ◆ Conducting a variety of workshops and clinics for coaching staff, players, and parents
- ◆ Monitoring and ensuring that all operations related to practices and games function to club standards
- ◆ Developing, monitoring, and reporting on approved program operating budgets
- ◆ Providing input into club marketing and community relations efforts
- ◆ Researching and identifying community partnerships and club outreach opportunities
- ◆ Preparing monthly reports to the Board and Select/Academy/Recreational Committees
- ◆ Serving as point of contact with State Director of Coaching and implementing all State directives
- ◆ Publicly representing the club at all State and American Youth Soccer Association meetings and conferences
- ◆ Assisting with the development and implementation of club fundraising initiatives
- ◆ Liaising with the Board and Executive Director supporting all initiatives as necessary

Director of Academy | Atlanta Youth Soccer Association | August 2005-August 2008

Overview: Oversaw and managed all Academy coaching and player development matters.

Responsibilities some of which included:

- ◆ Responsible for the hiring, training, and evaluation of Academy coaching staff
- ◆ Creating and implementing year round training plan
- ◆ Organizing camps and clinics for players
- ◆ Establishing tryout criteria and overseeing player selection
- ◆ Serving as head coach for multiple Academy teams
- ◆ Conducting regular coaches meetings and preparing reports for the DOC
- ◆ Serving as an ambassador representing the club at public functions, meetings, and events

Assistant Men's Coach | Morehouse College | Atlanta, GA | August 2001-August 2003

Overview: Provided coaching leadership through assisting in the coaching and management duties of a NCAA Division I Men's Soccer Program at Morehouse College.

Responsibilities some of which included:

- ◆ Conducting the day-to-day team training activities involving the coaching of elite-level technical skills and tactical concepts
- ◆ Responsible for preparation of opponent scouting reports, pre-match analysis, post-match analysis, team practice plans, and individual player performance plans
- ◆ Assisting in the identification and recruiting of players in accord with NCAA eligibility requirements and processes
- ◆ Coordinating logistics related to scheduling, transportation, lodging requirements for practices and matches
- ◆ Ensure student-athlete success by maintaining contact with student services, individual faculty and athletes to ensure academic progress and graduation requirements
- ◆ Holding student-athletes accountable to NCAA, Athletic Department, and team codes of conduct
- ◆ Liaising with college officials and alumni to pursue financial development opportunities
- ◆ Assisting with public relations and promotion of the team and Athletic Department in community events
- ◆ Serving as a role model in personal conduct, sportsmanship and deportment for student athletes on the field, on campus and off campus

Director of Coaching | Euro Classic Soccer | Cummings, Georgia | June 2000-July 2001

Overview: Responsible for the administration and management of organizational network of adult amateur and youth leagues, tournaments, and soccer camps.

Responsibilities some of which included:

- ◆ Designing and implementing a program of coaching and player development
- ◆ Recruiting, training, supervising, and evaluating program staff
- ◆ Organizing and running specialized skills clinics for youth players
- ◆ Managing all program registration processes including the creation, distribution, and collection of forms and the handling of payments
- ◆ Coordinating operational logistics for staffing, tryouts, practice and game scheduling, etc.
- ◆ Ordering and distributing equipment and managing inventory
- ◆ Composing on-going communications to program participants
- ◆ Maintaining a regular, visible presence at all program events

Please contact me for references, and fuller descriptions of job roles and responsibilities at:

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